

# It is as simple as that. Design greener with e-Dea.



e-Dea operates as an easy and effective interface between non-experts and state of the art Life Cycle Assessment (LCA) software SimaPro, allowing everybody to design with environmental awareness.

## Measure environmental performance

*“With e-Dea we could measure the environmental performance for more than 80% of our consumer products. We also use the tool to answer the environmental demands from our customers.”*

Christine Desbois

Sustainable Development Director, BIC Group, Nov. 2011

## Make environmental labelling

*“With the import function, e-Dea enables us to import directly our bills of material from our Product Lifecycle Management system to make environmental labelling. Moreover, we use e-DEA in the product development process in order to compare different versions of projects in an eco-design approach.”*

Laurent Noca

Head of Innovation & Sustainable Development,

Lafuma Group, Mar. 2013

## About e-Dea

e-Dea is a LCA software allowing users to design with environmental awareness. It is now so easy for designers and manufacturers to achieve an informed decision regarding sustainability issues. GreenDelta worked together with EVEA to develop a powerful tool for each team member to capture the environmental impact of their products – even at the earliest stages of the design process.

## Focus on non LCA experts

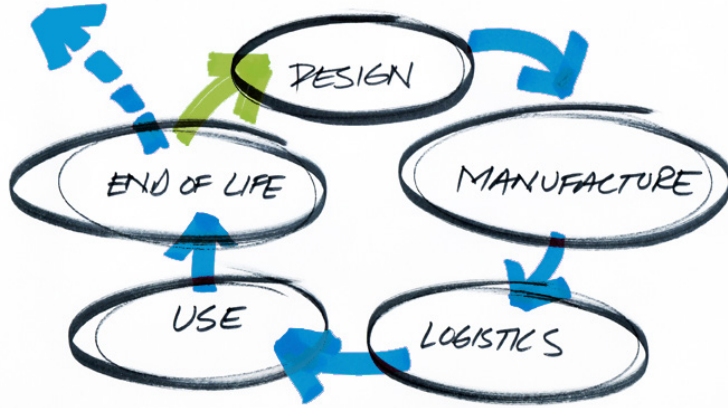
The main target was to build a web based tool based on SimaPro, a world leading LCA software, using its calculation power, data and analysis features with an easy to use interface for non-experts of Life Cycle Assessment.

## Connect with all involved

e-Dea simply works through a web browser, so you can compile and share information internally within your organisation, whether for your purchasing, marketing, distribution or other departments. You may also create different access rights or network with other branches, worldwide.

# e-Dea

everybody can design with  
environmental awareness.



Monitor all environmental impacts of a product during its complete life cycle: it is that simple with e-Dea.

#### A must tool in many aspects

*"LCA has become a must tool in many aspects of our business: from product design to sales, e-DEA tool allows us to provide highly reliable information to support packaging choices."*

Aude Charbonneaux,

Sustainability & Product stewardship manager,

Albéa, Nov. 2011

#### Comprehensive modelling

*"JCDecaux has used e-DEA in order to model the nomenclature of a bus shelters: over 650 references on 7 levels of classification."*

Development team,

JCDecaux, Nov. 2011

#### A smart LCA solution

From design to disposal: e-Dea allows you to compile reliable environmental data about a product during its complete life cycle. e-Dea is easy to use and easy to deploy, utilising the calculation engine of SimaPro, a world leading LCA software.

#### Comfortably connected

Both the **in-house** and **web version** of e-Dea can be well adapted to your needs.



Using the in-house version, everything is installed on your server. You, up to 50 users and also an expert with administrator rights have access to e-Dea and SimaPro. You are able to create new data, new impact assessment methods and whatever else is needed. By using the web version, users have access to our servers in a specific and secure session. You can add specific data (material, process...) by consulting us.

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e-Dea is a software developed by GreenDelta and EVEA.